

# RADHIKA AGRAWAL

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## EDUCATION

**Post Graduate Diploma, Journalism, 2017**

**Xavier Institute of Communications** - Mumbai, India

- Top 5 departmental rank

**Bachelor of Arts, English, 2016**

**Hindu College, University of Delhi** - Delhi, India

- 1st Division
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## WORK HISTORY

**Freelance Work, 08/2020 to Current**

**Various Organizations - Delhi, India**

- Editorial articles published in *GQ*, *Nat Geo Traveller*, *Man's World*, and *Harper's Bazaar*
- Native articles and advertorials for *Vogue*, *GQ*, *Grazia*, *Condé Nast Traveller*, and *Architectural Digest*
- 3 month social media (copywriting and scriptwriting) project for *Vogue India (Runway Reels)*
- Editorial retainership for *GQ* on fitness and grooming
- Editorial host at *GQ x The Collective* event in Chandigarh
- Articles and interviews for *Red Bull*
- Articles and celebrity interviews for *Tinder*
- Content and copy consulting for *Heltr Skeltr*
- Ad films with *Condé Nast* for brands like *Mercedes*, *Intel*, and *WGC*

**Senior Features Writer, 12/2019 to 08/2020**

**Grazia - Mumbai, India**

- Cover stories with actors Janhvi Kapoor and Kartik Aaryan
- Covered beats such as lifestyle, culture, entertainment and beauty for print and digital

**Senior Digital Writer (Branded and Editorial), 05/2019 to 12/2019**

**GQ, Condé Nast - Mumbai, India**

- Wrote and published over 200 editorial articles and 250 branded articles on *GQ's* website.
- Handled Instagram, Facebook and Twitter for all branded content.

**Digital Writer (Branded and Editorial), 05/2018 to 05/2019**

**GQ, Conde Nast - Mumbai, India**

**Conceptualizer and Writer (Creative Solutions), 05/2017 to 05/2018**

**Radio Mirchi - Mumbai, India**

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## CONTACT

**Address:** Delhi, India

**Email:** radhika.yellow@gmail.com

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## PROFESSIONAL SUMMARY

I like to think of myself as a storyteller. My experience as a lifestyle journalist and brand consultant has prepared me to narrate all kinds of stories, be it editorial or native, long-form or short-form, research-oriented or imaginative.

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## WEBSITE

- <https://www.byradhikaagrawal.com>
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## SKILLS

- Content Strategy
  - Lifestyle Journalism
  - Editing
  - Long-form Writing
  - Reporting
  - Script Writing
  - Copywriting
  - Native advertising
  - Researching
  - Social Media Management
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